

# VACANCY: Income groups and travel behaviour

## ABOUT GOUDAPPEL

At Goudappel and Dat.mobility we are experts in the field of mobility. We connect our expertise on integrated solutions for the journey of today and the world of tomorrow. We contribute to accessibility, quality of life, safety, sustainability and economic vitality in the Netherlands and abroad. Within our organization, we think highly of students and attach great value to interns and graduates. New ideas arise and innovative research is carried out by the new generation of mobility experts. This keeps our organization fresh and ensures that knowledge can be shared. In addition, your internship or graduation thesis can be an interesting start to your career. You might be our future colleague!

## INTRODUCTION

Do travellers with a high income use the train more often? Do they also travel by bus? What about the lower income-groups? Are there differences between urban and rural areas? The relationship between income groups and travel behaviour is interesting and we would like to learn more about the different groups and their particular preferences.

## PROBLEM DESCRIPTION

Social equity is getting more and more important as a subject in mobility. But do we have enough insight in travel behaviour of groups with different incomes? It looks like the more traditional policy measures only work for higher income groups and lower income groups don't have much benefit from them. The 'Nederlands Verplaatsings Panel' (NVP) offers a unique possibility to study the travel behaviour of different income-groups in different urban and rural areas.

## **RESULT / OBJECTIVE**

With this internship we aim to be more effective in our policy definition for lower income-groups. Therefore we need to have a better understanding of their needs and their travel-behaviour.

## **ASSIGNMENT**

Use the NVP panel to gain more insight in the differences of travel behaviour for different income groups and to define effective policies for lower income groups.

## **INFORMATION**

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